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Business *S.W.O.T. Analysis

***(Strengths, Weaknesses, Opportunities, Threats)**

Please list the Strengths and Weaknesses your company possesses along with the Opportunities and Threats you face.

STRENGTHS:

- 1.
- 2.
- 3.

WEAKNESSES:

- 1.
- 2.
- 3.

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OPPORTUNITIES:

- 1.
- 2.
- 3.

THREATS:

- 1.
- 2.
- 3.

Identify and prioritize the critical issues that must be addressed in the short run-1 year.

- 1.
- 2.
- 3.

Identify and prioritize the critical issues that must be addressed in the longer term-2-5 years.

- 1.
- 2.
- 3.